



Ontario
Rett Syndrome
Association
Building Healthy Tomorrows

BEFORE INTERVIEW

- Decide what you want to share about your child and your family's journey in supporting her. Some possible ideas to share are how Rett syndrome has affected her, how you felt learning her diagnosis, how you are supporting her, the joy your daughter brings to your life and the supports you have received.
- Before you are interviewed write down the key messages (most important information) you want to share while telling your story.
- Review the key messages O.R.S.A. has provided about Rett syndrome and O.R.S.A. (These can be found at <http://www.rett.ca/for-families/rett-syndrome-awareness-package>. Consider describing Rett syndrome itself, O.R.S.A.'s mission and role, and the services and supports provided for your child and family.)
- Ask the reporter if they would like to interview someone from the Ontario Rett Syndrome Association. Please refer them to Terry Boyd, president, at 519-474-6877 or terry@rett.ca.

AT INTERVIEW

- If possible include your daughter in the interview process or ask if they would like to take a photo that includes your daughter.
- Have your current O.R.S.A. brochure, your key messages, O.R.S.A.'s key messages and other written material with you.

AFTERWARD

- Ask if you can review the written article before it is published if possible, to make sure there are no errors or incorrect quotes.
- Please share the name of the reporter and newspaper/television or radio station with O.R.S.A. by contacting Terry Boyd, president, at 519-474-6877 or terry@rett.ca.